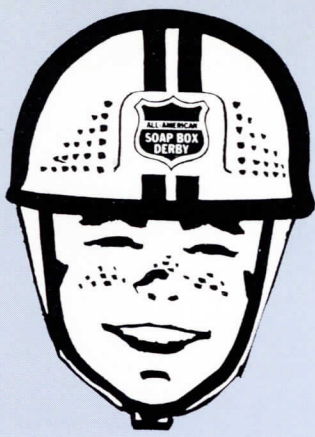


# souvenir program

30TH ALL-AMERICAN SOAP BOX DERBY  
DERBY DOWNS • AKRON, OHIO • AUG. 19, 1967





## 30th ALL-AMERICAN SOAP BOX DERBY . . . SOMETHING BIG WORTH DOING!

THE KIND OF GUY A WORLD CHAMPION IS . . .



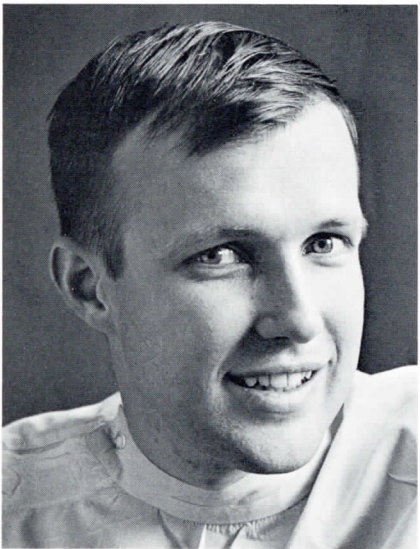
**Robert L. Ballard, 1937**

Bob won his All-American Championship over 119 other contestants in 1937 when the Derby was only five years old. Bob joined the Navy and was on submarine duty. Today, Bob is Director of Engineering for Hurst-Campbell Inc., Warminster, Pennsylvania. Bob graduated from Worcester Polytechnical Institute after attending on his Soap Box Derby college scholarship.



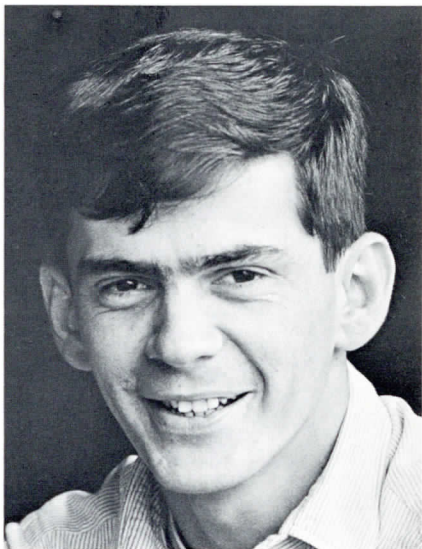
**Richard Kemp, 1954**

Dick Kemp entered his first Derby at age 12 and lost. He lost again the next year, but in 1954 he won over 612 others in Los Angeles. He went on to win the National Championship and a scholarship that led him into the ministry as a chaplain in the U. S. Navy. He is a guy with determination and faith in people. The kind of guy a World Champion is.



**Richard T. Rohrer, 1955**

Dick has graduated from the University of Pennsylvania's Dentistry School and has a fellowship at the Eastman Dispensary in Rochester, N. Y. Asked about the Derby, Dick replied, "Through precision work on my All-American Soap Box Derby racer, I learned to use my hands and found out that if something is important enough to spend time on, I should do my best."



**Terry Townsend, 1957**

"Not until I started college did I realize fully the opportunities the Derby had given me," so said Terry Townsend, 1957 Champion. Terry is finishing his college studies in astronautical engineering at Purdue University and hopes to enter America's exciting space exploration field. Terry isn't his family's only Derby winner—his younger brother Barney won the All-American in 1959.

It all began in 1933. Nobody had much money. And kids got by with rolling barrel hoops, playing football with stuffed rag balls and building coasters from junk parts and hunks of soap box wood. That year, a young Dayton, Ohio, newspaper photographer, Myron E. Scott, now assistant director of Chevrolet Public Relations, organized a coaster race . . . and the "Soap Box Derby" was born. Chevrolet sponsored the event and put it on a national basis the following year, drawing 34 entries to Dayton. A humble beginning for what often is called "the world's greatest amateur racing event."

In 1935 the All-American was moved to Akron and the next year saw the competition of Derby Downs, site of the race ever since. Steadily gaining both national and international stature, the Derby has been a story of growth—interrupted only during W.W. II, 1942-45.

The All-American Soap Box Derby has come a long way since its early years when contestants had limited resources and just about anything on four wheels could qualify. Today, as we celebrate the 30th event, the Derby holds special significance as a community activity for adults as well as boys. Clinics, local race organizations and Derby planning involve an average of six adults for every boy who enters the Derby. That means, with over 50,000 boys building cars every year, about 300,000 people are directly involved in some phase of the event.

Increasing popularity and civic support in the United States have brought about a growth in the number of local entries and the number of communities constructing permanent race courses, many fashioned after Derby Downs. In other nations the Derby is recognized as a living symbol of this country's youthful enterprise, competitive spirit, sportsmanship and opportunity.

However, it's still the boys who make the race. Contestants, cars and competition get sharper each year. Prizes such as the All-American Trophy and a share of \$30,000 in college scholarships are well worth working for. Yet, some of the greatest rewards are as intangible now as they were in 1933 — the self-satisfaction that shows on the face of each contestant as he goes to the line . . . the anticipation of proud parents, sponsors and friends . . . and the wild exhilaration only the boy can feel as his car flashes toward the finish line.

The memorable success of the 30th All-American Soap Box Derby has been brought about by thousands of volunteers who have devoted their time and effort to its activities — here in Akron . . . in each race city . . . and in foreign countries. Our success is heavily dependent on these people who, year after year, continue to be loyal supporters of the Soap Box Derby.

The enthusiasm and dedication shown by each of you have been of vital importance and have made possible the progress of the Derby. You have provided the drive that has helped the Derby make great strides with youth. I'm sure this drive will continue in the future and will help the Derby with even greater achievements.

*Jason Bell*  
General Manager  
All-American Soap Box Derby, Inc.

ALL-AMERICAN SOAP BOX DERBY SPONSORED BY CHEVROLET IN  
CO-SPONSORSHIP WITH NEWSPAPERS, RADIO STATIONS, TV STATIONS,  
CIVIC GROUPS, FRATERNAL ORGANIZATIONS AND CHEVROLET DEALERS.

# awards

## OFFICIAL SCHOLARSHIP AWARDS

1st  
2nd  
3rd  
4th  
5th  
6th  
7th  
8th  
9th

**first place award**  
\$7,500 college scholarship

**second place award**  
\$5,000 college scholarship

**third place award**  
\$4,000 college scholarship

**fourth place award**  
\$3,500 college scholarship

**fifth place award**  
\$3,000 college scholarship

**sixth place award**  
\$2,500 college scholarship

**seventh place award**  
\$2,000 college scholarship

**eighth place award**  
\$1,500 college scholarship

**ninth place award**  
\$1,000 college scholarship

## SPECIAL AWARDS

**BEST Brake** .....Chevrolet Trophy

**BEST Designed Car** .....Chevrolet Trophy

**BEST Constructed Car** .....Chevrolet Trophy

**BEST Upholstered Car** .....Chevrolet Trophy

**FASTEST Heat** .....Chevrolet Trophy

## INDIVIDUAL CHAMPION AWARDS

- Chevrolet presents each champion with an award plaque in recognition of his participation in the 1967 All-American Soap Box Derby.
- Each champion receives a 17-jewel Elgin wrist watch from Chevrolet.
- An Instamatic Camera and film supply are presented to each champion by Eastman Kodak Company.
- Champion's ring from T. A. Bardach, Inc.
- Levi Straus Company presents each champion with a pair of blue Levi's.
- In addition, the boys keep their All-American racing helmets, shirts, white Levi's and city flags with the compliments of Chevrolet as reminders of this memorable day.

Brand names do not constitute endorsement by All-American Soap Box Derby, Inc.

# pre-race schedule

11:00 A. M.

**Akron Area Boy Scouts Raise Flags**

11:15 A. M.

**Junior Red Cross and Boy Scouts March Up  
Track from Rubber Bowl**

11:30 A. M.

**Pre-Parade Entertainment Begins on Track  
Dayton Darlings  
Akron High Steppers**

12:00 Noon

**Pre-Race Parade Begins**

1:05 P. M.

**Star Spangled Banner**

1:10 P. M.

**"Oil Can Trophy" Race**

1:20 P. M.

**Special Race for Chevrolet  
National Soap Box Derby Film**

1:25 P. M.

**All-American Soap Box Derby Race Begins**

## TRACK BOMB SCHEDULE

11:00 A. M.	1 — 15-inch bomb
11:15 A. M.	2 — 15-inch bombs
12:00 Noon	3 — 15-inch bombs
1:17 P. M.	3 — 9-inch bombs
1:17 P. M.	19 — 15-inch bombs
	2 — 12-inch bombs with American Flags

# parade lineup

- 1—United States Marine Corps Color Guard with National Colors
- 2—Ceremonial Detachment Band of the U. S. Army Field Band, Fort Meade, Md. Chief Warrant Officer Ralph C. West, Conductor and Officer In Charge
- 3—Honorable **James A. Rhodes**, Governor of Ohio, Honorary Parade Marshall
- 4—The 1966 All-American Champion David Krussow from Tacoma, Wash.
- 5—Honorable **John S. Ballard**, Mayor of Akron
- 6—Akron Firestone High School Band The Official Soap Box Derby Band Joseph Lentine, Director
- 7—1967 Champions—238 Champions from towns throughout the United States, each carrying his own Champion's flag
- 8—Akron Central High School Band Robert Cole, acting Director
- 9—65 Derbytown Counselors F. A. Wahl, Director
- 10—Akron Ellet High School Band Roger Schaeffer, Director
- 11—**Patty Duke**, TV and movie star
- 12—The Gold Majorettes, from Hagerstown, Md. Mrs. R. A. Langlotz, Director
- 13—Akron South High School Band Spurgeon Moore, Director
- 14—**Adam West** — Batman!
- 15—The Royale Judells, from Mogadore, Ohio Mrs. Harvey Fuller, Director
- 16—Akron Buchtel High School Band William Abercrombie, Director
- 17—**Christopher George**, Sergeant Troy of Rat Patrol
- 18—The Akronites Ronald Steadman, Director
- 19—Summit County Sheriff's Corps Sheriff Robert D. Campbell
- 20—Akron North High School Band Frank Nelson, Director
- 21—**Shari Lewis**, Actress, Dancer and Creator of the Puppets, Lamb Chop and Hush Puppy
- 22—The Forestettes, from Cincinnati, Ohio Mrs. Carol Henriques, Director
- 23—Akron Kenmore High School Band Ralph Vitt, Director
- 24—**Robert Lansing**, Popular TV Action Star
- 25—Civil Air Patrol of Northeast Ohio Col. Curtis Santee, Commanding
- 26—Akron Garfield High School Band Kristan Crane, Director
- 27—America's Junior Miss **Rosemary Dunaway** from Little Rock, Arkansas
- 28—Two Champions from Canada Kenneth A. Thomas from St. Catharines, Ontario and Stuart Garner from Mission City, British Columbia With members of the Akron Naval Reserve carrying their country's flag and flanked by Corvettes of the Tiretown Corvette Club, Don Gresock, Director
- 29—Al Kaf Shrine Youth Group; Al Kaf Temple #109 Ernest Haines, Director
- 30—The Champion from West Germany Klaus Rohde With Navy Escort carrying flags and Corvette flankers
- 31—The Spartans; Majorettes from Akron's Recreation Department
- 32—Field High School Band; "The Royal Guardsmen" Frank Masters, Director
- 33—The Champion from the Philippines With Navy Escort and Corvette flankers
- 34—The Valentines—Majorettes Norma Valentine, Director
- 35—The Charmettes Bernie Bauer, Director
- 36—Springfield Township High School Band, James Lunn, Director
- 37—The Champion from Okinawa With Navy Escort and Corvette flankers
- 38—The Cadettes Mrs. Margaret Lindsay, Director
- 39—The Champion from Venezuela With Navy Escort and Corvette flankers
- 40—Wadsworth High School Band Arthur Baldwin, Director
- 41—Former All-American Soap Box Derby Champions.
- 42—The Tiretown Twirlers Mrs. Kathryn Cutlip, Director
- 43—Trumbull County 4H Club Band from Warren, Ohio Messrs. Wm. R. Bell and Wm. Rasey, Directors
- 44—YMCA Indian Guides, from Cuyahoga Falls Wallace Maish, Director
- 45—Akron Majorettes and Drum Corps Gail McLeary, Director
- 46—American Federation of Musicians Band Robert Cole, Director
- 47—Sharps and Sharpettes Kay Morris, Director
- 48—Mogadore High School Band James Martin, Director
- 49—The Poli-Vets Mrs. Anastasia Richner, Director
- 50—The Copleyettes Helen Meek, Director
- 51—Lexington High School Band D. A. Wells, Director
- 52—The Dayton Darlings, from Dayton, Ohio Carrying the flags of all States, after appearing in the Pre-Parade Show on the track Mrs. R. W. Grierson, Director
- 53—Coventry High School Band Ralph Herrin, Director
- 54—Akron City Motorcycle Police



# 2nd round

featuring winners of first-round heats

FIRST HALF		SECOND HALF	
Heat No.		Heat No.	
83.....	(Winner of Heat 83)	97.....	(Winner of Heat 97)
84.....	(Winner of Heat 84)	98.....	(Winner of Heat 98)
85.....	(Winner of Heat 85)	99.....	(Winner of Heat 99)
86.....	(Winner of Heat 86)	100.....	(Winner of Heat 100)
87.....	(Winner of Heat 87)	101.....	(Winner of Heat 101)
88.....	(Winner of Heat 88)	102.....	(Winner of Heat 102)
89.....	(Winner of Heat 89)	103.....	(Winner of Heat 103)
90.....	(Winner of Heat 90)	104.....	(Winner of Heat 104)
91.....	(Winner of Heat 91)	105.....	(Winner of Heat 105)
92.....	(Winner of Heat 92)	106.....	(Winner of Heat 106)
93.....	(Winner of Heat 93)	107.....	(Winner of Heat 107)
94.....	(Winner of Heat 94)	108.....	(Winner of Heat 108)
95.....	(Winner of Heat 95)	109.....	(Winner of Heat 109)
96.....	(Winner of Heat 96)	110.....	(Winner of Heat 110)

ELIMINATION HEAT — TWO WINNING CARS SELECTED FROM FIRST AND SECOND HALVES OF ROUND TWO.

111.....  
(Winner of Heat 111)

# 3rd round

featuring winners of second-round heats

Heat No.	
112.....	(Winner of Heat 112)
113.....	(Winner of Heat 113)
114.....	(Winner of Heat 114)
115.....	(Winner of Heat 115)
116.....	(Winner of Heat 116)
117.....	(Winner of Heat 117)
118.....	(Winner of Heat 118)
119.....	(Winner of Heat 119)
120.....	(Winner of Heat 120)

# 4th round

featuring winners of third-round heats

Heat No.	
1st.....	
121 2nd.....	
3rd.....	
1st.....	
122 2nd.....	
3rd.....	
1st.....	
123 2nd.....	
3rd.....	

## semi-final rounds

THE 3rd PLACE WINNERS OF HEATS 121, 122 AND 123 WILL COMPETE IN HEAT 124 FOR 7th, 8th AND 9th PRIZES.

9th.....	
124 8th.....	
7th.....	

THE 2nd PLACE WINNERS OF HEATS 121, 122 AND 123 WILL COMPETE IN HEAT 125 FOR 4th, 5th AND 6th PRIZES.

6th.....	
125 5th.....	
4th.....	

## all-american final

HEAT NO. 126

THE 1st PLACE WINNERS OF HEATS 121, 122 AND 123 WILL COMPETE IN HEAT 126 FOR 1st, 2nd AND 3rd PRIZES.

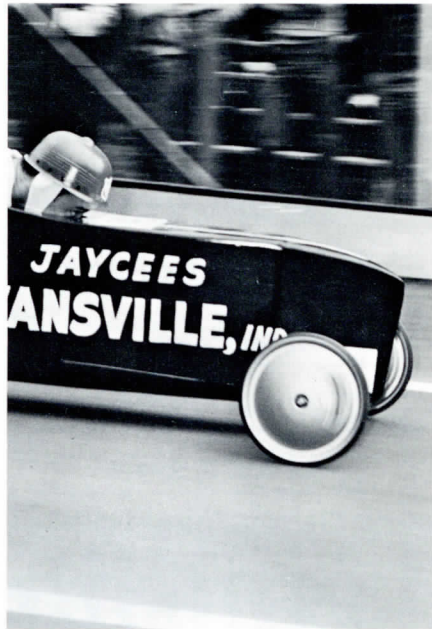
.....	(Third Place)
.....	(Second Place)
.....	(First Place)

# heat procedure

Although boys in local races run in two classes (class A for boys 13 through 15 and class B for boys 11 through 12), every contestant in the All-American is considered a champion and competes in the same classification.

First-round heats for the All-American are established by drawing the names of sponsoring cities on the Wednesday preceding Race Day. The first name drawn is in heat 1, lane 1; second name, heat 1, lane 2; and third name, heat 1, lane 3. Heats with only two cars use lanes 1 and 3. The winners from every three heats, from the first round on, draw for lane positions for the heats in the next round.

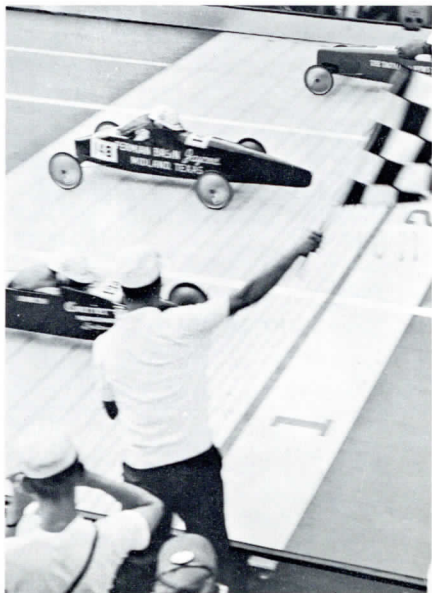
Flags are important in directing the races. The checkered flag designates the heat winner. The green flag means the track is "clear," while the red flag signals "not clear."



# judging procedure

As each racer crosses the finish line, it breaks an electric eye beam that triggers a special camera and timing clock. The camera is placed directly over the track with the timing clock in the field of vision so a visual record of the official time is recorded on the photograph. When, in the opinion of the finish-line judges, the closeness of a race warrants, the photo-finish negative may be developed and projected on a screen to facilitate decision making. In photo-finish heats, a copy of the official photograph will be posted on a board at the southwest corner of the west grandstand.

Decisions of the judges in all matters pertaining to the interpretation and enforcement of Soap Box Derby rules, the conduct of the race, and the determination of heat winners will be final and binding on all concerned.



# 1934-1966

## ALL-AMERICAN CHAMPIONS

- 1934** Robert A. Turner, 11, Muncie, Indiana. Won title at Dayton, Ohio over 33 champions. Prize: \$500 scholarship. Army veteran.
- 1935** Maurice E. Bale, Jr., 14, Anderson, Indiana. First to win in Akron over 51 boys. \$2,000 scholarship. Served in Air Force.
- 1936** Herbert E. Muench, Jr., 14, St. Louis, Missouri. First to win at Akron's new Derby Downs against 115 boys. \$2,000 scholarship.
- 1937** Robert L. Ballard, 12, White Plains, New York. Beat 119 boys for \$2,000 scholarship.
- 1938** Robert L. Berger, 14, Omaha, Nebraska. Beat 112 boys for \$2,000 scholarship.
- 1939** Clifton W. Hardesty, Jr., 11, White Plains, New York. Beat 113 boys for \$2,000 scholarship.
- 1940** Thomas D. Fisher, 12, Detroit, Michigan. Won over 129 boys for \$2,000 scholarship.
- 1941** Claude A. Smith, 14, Akron, Ohio. Won over 117 boys for \$2,000 scholarship.
- 1946** Gilbert Klecan, 14, San Diego, California. Topped 110 boys for \$2,000 scholarship.
- 1947** Kenneth Holmboe, 14, Charleston, West Virginia. Beat 133 boys for \$3,000 scholarship.
- 1948** Donald Strub, 14, Akron, Ohio. Won over 152 boys for a \$3,000 scholarship.
- 1949** Fred Derks, 15, Akron, Ohio. Topped a field of 146 for a \$5,000 scholarship.
- 1950** Harold Williamson, 15, Charleston, West Virginia. Beat 146 boys for a \$5,000 scholarship.
- 1951** Darwin Cooper, 15, Williamsport, Pennsylvania. Led 140 boys and won a \$5,000 scholarship.
- 1952** Joe Lunn, 11, Columbus, Georgia. Joe won the title over 153 champions. Prize: \$5,000 scholarship.
- 1953** Freddy Mohler, 14, Muncie, Indiana. Defeated 151 champions for the \$5,000 scholarship.
- 1954** Dick Kemp, 14, Los Angeles, California. Defeated 150 boys for \$5,000 scholarship.
- 1955** Richard Rohrer, 14, Rochester, New York. Won over a field of 154 for \$5,000 scholarship.
- 1956** Norman Westfall, 14, Rochester, New York. Bested 154 boys for \$5,000 scholarship.
- 1957** Terry Townsend, 14, Anderson, Indiana. Won over 158 boys. Was awarded \$5,000 scholarship.
- 1958** Jim Miley, 15, Muncie, Indiana. Jim won the title over 159 champions. Prize: \$5,000 scholarship.
- 1959** Barney Townsend, 13, Anderson, Indiana. Topped 169 champions to win \$5,000 scholarship.
- 1960** Fredric Lake, 11, South Bend, Indiana. Led 167 champions to win \$5,000 scholarship.
- 1961** Dick Dawson, 13, Wichita, Kansas. Mastered a field of 151 to win \$5,000 scholarship.
- 1962** David Mann, 14, Gary, Indiana. Defeated a record 183 champions. \$7,500 scholarship.
- 1963** Harold W. Conrad, 12, Duluth, Minnesota. Bested 239 to gain \$7,500 First Place scholarship.
- 1964** Gregory J. Schumacher, 14, Tacoma, Washington. Defeated 239 champions for \$7,500 scholarship.
- 1965** Robert Ellis Logan, 12, Santa Ana, California. Beat 252 boys and won \$7,500 scholarship.
- 1966** David Krussow, 12, Tacoma, Washington. Competed against 251 other boys for \$7,500 scholarship.

# 1967 SOAP

## prime sponsors

In addition to the contestants, parents, officials and individuals who do so much toward making the Soap Box Derby successful, there is another group that is vitally important to the Derby: the prime sponsors and co-sponsors. Some help individual boys with funds for

# BOX DERBY

## and co-sponsors

materials; some help with transportation. Still others provide publicity or organizational talents. Each sponsor makes his contribution in the hope of helping the boys and the Derby. For their effort, sponsors have earned the sincere thanks of everyone associated with the Derby.

## jaycees

A total of 128 local units help in Soap Box Derby events.

## tv stations

For the current year, 21 TV stations participate in the Derby.

## civic & fraternal

These organizations, which are so important to the Derby, include: Optimists; Lions; Exchange clubs; Kiwanis; 20-30 Club; Knights of Columbus; Shriners; American Legion; and Moose among others — a total of 54.

## newspapers

Newspapers that act as prime sponsors and co-sponsors number 127.

## radio stations

Twenty-nine radio stations are registered as active Derby supporters.

## chevrolet dealers

Keeping pace with their position as leaders in the business community, 395 Chevrolet dealers in Derby cities donate their services and facilities to the Derby.



