



David Krussow, 1966 All-American Soap Box Derby Champion

It's fun  
to build a  
Soap Box Derby  
racer



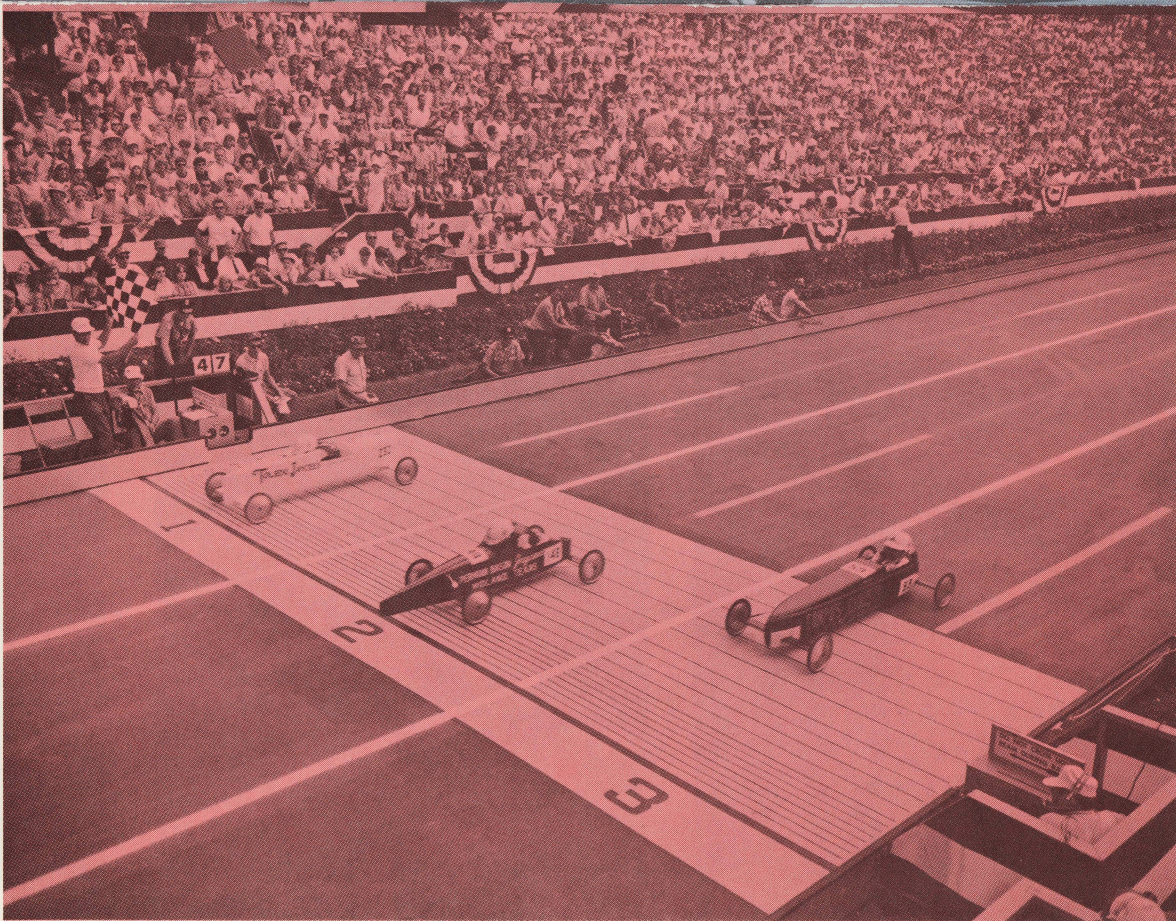
## and it's more fun to race

Imagine yourself at the starting ramp in your own racer, waiting to zoom down the hill. That's really fun. Well worth the time you'll spend building your racer from scratch. As you think about the fun you'll have next summer in your racer, begin planning to build it right now!



## If you win in your hometown, you go to the All-American in Akron, Ohio

Of course, the big thrill of your local race day is winning the city championship and a \$500 savings bond. That's only the beginning. Then, in early August, you'll go to Akron, Ohio, for the All-American Soap Box Derby. While you're in Akron, you'll stay with other Champions at Derbytown, meet famous people, eat lots of good food, see the sights and—finally—race at famous Derby Downs for the prizes and trophies! You can win a \$7,500 first place scholarship—or any one of eight other scholarships totalling \$30,000! Plus many special trophies that you may win.



**Here are three  
Champions who  
made it . . .  
you can, too!**

**Robert L. Ballard, 1937**



**Richard T. Rohrer, 1955**



**Terry Townsend, 1957**

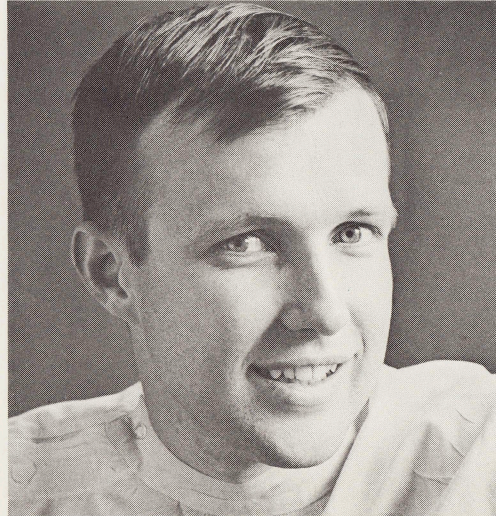


Bob won his All-American Championship over 119 other contestants in 1937 when the Derby was only five years old. Today, Bob is Director of Engineering for the Hardware and Industrial Products Division, H. K. Porter Company Inc., in Pittsburgh, Pennsylvania. Bob graduated from Worcester Polytechnical Institute after attending on his Derby college scholarship.



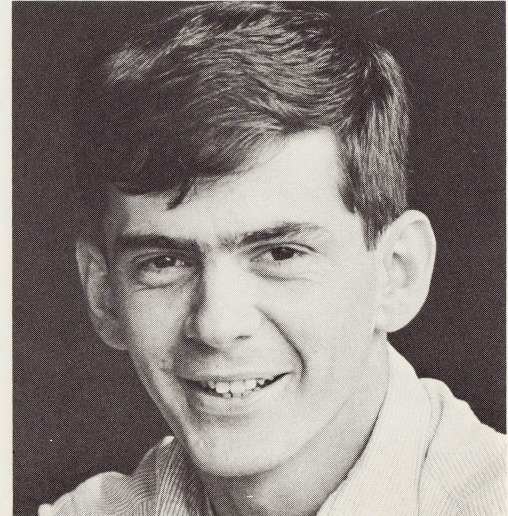
**Robert L. Ballard, 1967**

Dick has graduated from the University of Pennsylvania's Dentistry School and has a fellowship at the Eastman Dispensary in Rochester, N. Y. Asked about the Derby, Dick replied, "Through precision work on my All-American Soap Box Derby racer, I learned to use my hands and found out that if something is important enough to spend time on, I should do my best."



**Richard T. Rohrer, 1967**

"Not until I started college did I realize fully the opportunities the Derby had given me," so said Terry Townsend, 1957 Champion. Terry is finishing his college studies in astronomical engineering at Purdue University and hopes to enter America's exciting space exploration field. Terry isn't his family's only Derby winner—his younger brother, Barney, won the All-American in 1959!



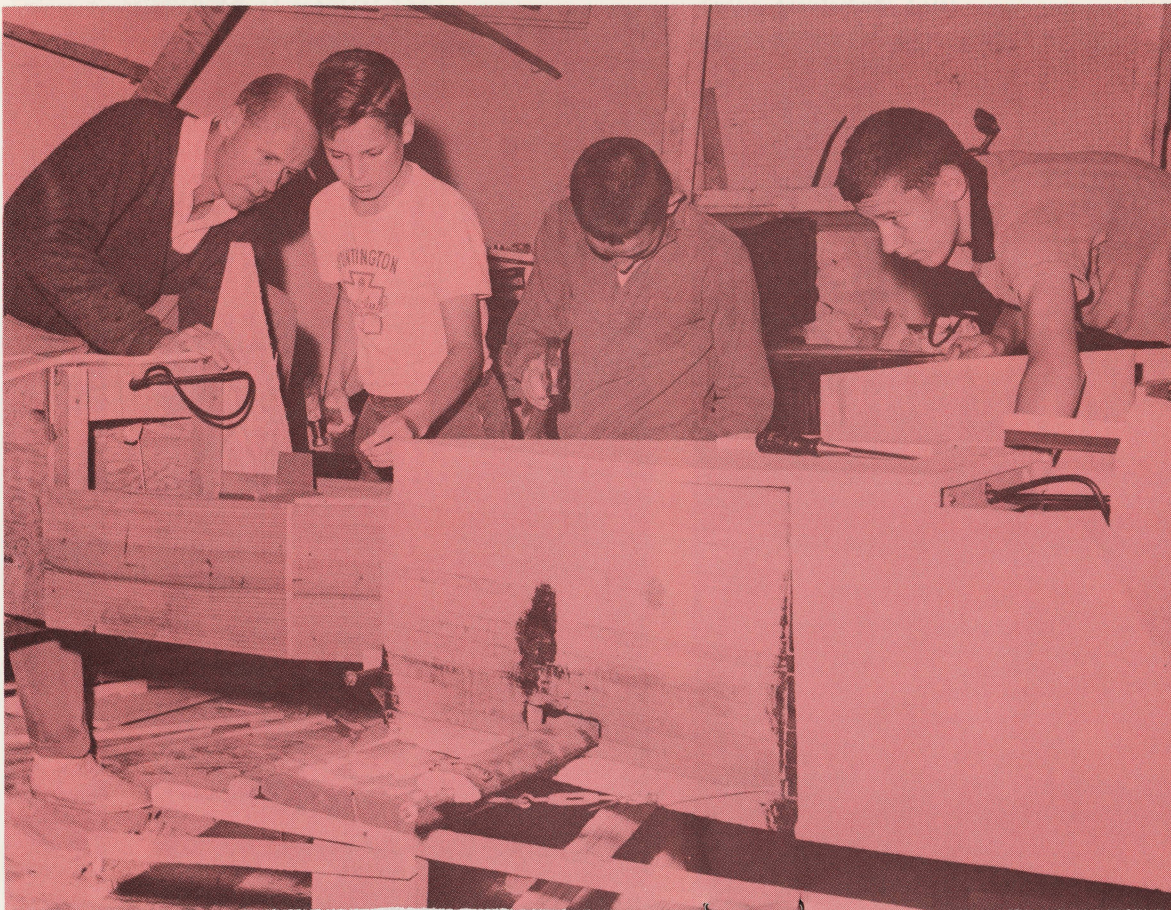
**Terry Townsend, 1967**

# Ready to start building your racer? Good! Here's what you do.

If you're between 11-15 years, you're eligible! Go to your sponsoring Chevrolet dealer

His dealership will be plainly marked with posters and signs telling all about the Soap Box Derby. Go with your parents (or guardian) and you'll find that the dealer has everything you need to sign up.

Get your official rule book and read it carefully.



# 30

Something big worth doing



1967 Soap Box Derby Official Rules

## Receive help and advice at your Derby Clinic

Building your racer isn't a lonesome job. It's fun. And to help you build your car, your sponsoring Soap Box Derby Committee has set up special Derby Clinics. There, you'll be able to learn how to make your car, work the wood, use tools and everything else needed to build a car well.

When you're there on race day, you'll feel like a Champion!



